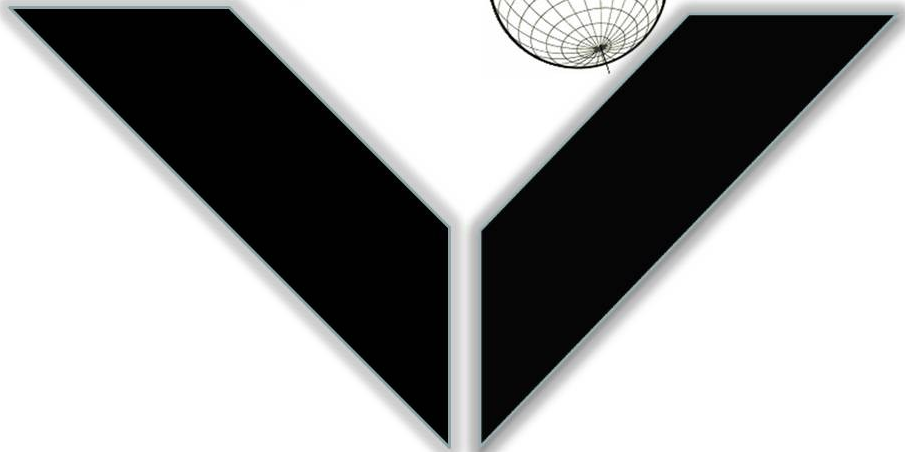


Is Your App Safe?



MyMobiSafe.com[®]



Verified Mobile Content

How Do You Know?



Just Read the Headlines...

ComputerWorld 1/11/2010 – “Suspicious applications that may have stolen users' online banking credentials have appeared on the Android Market, the Google-run app store for its mobile operating system.”

InfoWorld 1/14/2010 – “...security experts have discovered at least one case of malware in the wild that can steal contacts, e-mail, and other data from iPhone handsets.”

It's Time to Get Verified...

MyMobiSafe Verified Mobile Content is the first mobile app credential of its kind and is quickly gaining industry recognition as the premier mark of quality.



Get Started...

It All Starts With an Email...

If you are an app developer looking to differentiate your apps in the turbulent app market, adding the *MyMobiSafe™ Verified* logo can be the boost your app needs to make your app stand out.

It only takes one email to get started! Just send an email to GetVerified@MyMobiSafe.com and we'll send your application package today.

How It Works...

MyMobiSafe 5-Phase Verification begins with Initiation (Phase I) and moves through Specification (Phase II), Design (Phase III), Confirmation (Phase IV), and finally Approval (Phase V). *(Each phase is designed to authenticate the security of your app, which you will work through with your MyMobiSafe security expert.)*

Once you have completed the *MyMobiSafe™ 5-Phase Verification*, you will have earned your right to display the *MyMobiSafe™ Verified* logo with pride.

Additionally your app will be added to the MyMobiSafe SafeList and an independent authentication link will be assigned for your *MyMobiSafe™ Verified* logo.

Quick and Painless

MyMobiSafe™ 5-Phase Verification is not a “rubberstamp” approval process as your app will have to undergo stringent credentialing designated by renowned mobile security expert, Eric Everson.

We will work with you every step of the way to ensure prompt review and swift progress as you earn your right to display the *MyMobiSafe™ Verified* logo with pride.

While the process can take as little as a few days for some developers, other developers bring us into their application development early in their SDLC which often extends the verification process.

No matter how long it takes to get *MyMobiSafe™ Verified*, there are no additional costs. Before you know it your very own apps can display the highest regarded mark of quality in the mobile industry with the *MyMobiSafe™ Verified* logo!



What is the Cost?

Perhaps the better question of cost is “What is it costing you without the *MyMobiSafe™ Verified* logo?”

The cost of becoming *MyMobiSafe™ Verified* is a flat-rate fee of \$399.*

No matter how long it takes (days or weeks) there are no hidden fees.

*Taxes will be added for US customers. All prices are in US dollars.

Get Started Today!



Verified Mobile Content

If you are ready to get started or if you have any questions, email us:

GetVerified@MyMobiSafe.com